

Steering Committee:



Organizers:



Vietnam IT 
CONFERENCE
2019

VIETNAM ITO CONFERENCE 2019

Vietnam – The Emerged Destination for Innovation



vnito2019.vnito.org



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Vietnam ITO Conference is a bi-annual event, which is organized by VNITO Alliance, Quang Trung Software City (QTSC), Investment & Trade Promotion Centre (ITPC) and partners, in order to promote the Vietnam IT industry, gather Vietnam software enterprises and create an effective bridge between Vietnamese IT companies to the world.

Vietnam ITO Conference assists buyers and service providers to network, cooperate and discuss trends, issues, and opportunities related to software services.



21 exhibition counters

102 business
matching sessions

33 Vietnam ITO
Excellence Awards



~ 500 participants
100+ international guests
24 speakers
(80% international speakers)





Silicon Valley Forum, USA

Vietnam IT Development
Group (VIDG), USA

Shonan Industrial Promotion
Foundation (SIPF), Japan



**MOU
Signing**

500+ participants
(120+ international guests)
32 speakers

200+ business
matching sessions

39 exhibition
counters

VIETNAM ITO CONFERENCE 2019

Vietnam – The Emerged Destination for Innovation



VENUE

Tan Son Nhat Hotel, 202 Hoang Van Thu, Ward 9,
Phu Nhuan District, Ho Chi Minh City, Vietnam



TIME

October 23-24-25, 2019

*Inheriting the success of Vietnam ITO Conferences 2017 and 2015 that gathered hundreds of international participants around the world, Vietnam ITO Conference 2019 will be organized in Ho Chi Minh City (Vietnam) on **October 23-24-25, 2019** with the main theme “**Vietnam – The Emerged Destination for Innovation**”.*

*Prepared to attract **more than 1000 interactions** on the ground and congregate more than **100 Vietnam IT services/solutions providers** in diverse fields, Vietnam ITO Conference 2019 sets goals to create a platform for companies to introduce their products, services, and IT solutions.*

This is where buyers and sellers around the world come and meet, connect and explore business opportunities by theme or category. This year the event also showcases tech solutions “made in Vietnam” as well as the nation’s innovation capacity.

This event aims to provide you with in-depth understanding of the dynamic innovation and technology landscape of Vietnam as well as to facilitate your search for the right partners for your next digitalization and post-digitalization strategies. In particular, the participants includes but not limited to:

Innovation-driven firms seeking IT solutions in Vietnam



Solution providers to introduce innovative products & solutions

Explorers in quest of case studies on new technologies to enhance competitive advantages

Entrepreneurs and tech people seeking effective platform for networking/business matching

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CEO, Savvycom

SELECTIVE TOPICS



Oct 23, 2019

- Welcome Drink
- Networking

Oct 24, 2019

- Conference
- Panel Discussion
- Exhibition
- Business Matching
- Gala Dinner

Oct 25, 2019

- Software Park Tour
- Business Opportunities
- Onsite Exploration

WELCOME DRINKS

OCTOBER 23, 2019





CONFERENCE & PANEL DISCUSSION

OCTOBER 24, 2019

BUSINESS MATCHING & NETWORKING

OCTOBER 24, 2019





EXHIBITION

OCTOBER 24, 2019

SITE VISIT

25 OCTOBER 2019



PRE-EVENT DAY: Welcome Drink

Time: 17:00 – 20:30, Oct 23, 2019

17:00 – 18:00 Registration

18:00 – 18:30 Welcome Remarks

18:30 – 20:30 Networking

DAY 1: Main Conference,

Time: 8:00 – 21:00, Oct 24, 2019

08:00 – 08:30 Registration

08:30 – 09:00 Welcome – Opening Remarks

09:00 – 09:30 MOU Signing Ceremony

09:30 – 10:00 Session 01: **CIO Global Survey: A Changing Perspective**

10:00 – 10:30 Session 02: **Breakthrough in Vietnam Innovations**

10:30 – 10:45 Tea-break – Networking – Exhibition visit

10:45 – 12:00 **Panel Discussion 01: Innovations (AI/ML, Block chain, Big Data, IOT)**
On the forefront of innovation in the areas of AI, Block chain, Big Data, IOT, ect.), should Vietnam tech companies be ready to earn more opportunities in this challenge? Tech trends and how companies can apply new tech to increase their competitiveness. Some case studies on new tech: AI/ML, Block chain, Big Data, IOT

12:00 – 13:30 Luncheon

DAY 1: Main Conference

Time: 8:00 – 21:00, Oct 24, 2019

13:30 – 15:00	<p>Panel Discussion 02: Digital Transformation <i>Digital transformation is making waves worldwide. What Vietnam enterprises should do to boost and be power in this new era? Some typical solutions case studies on digital transformation that Vietnamese companies can apply for their innovation?</i></p>	<p>Panel Discussion 03: Japan Market Development <i>Japanese partners' success stories when working with Vietnam IT services companies. How to strengthen Vietnam – Japan cooperation. Best business model and/or new cooperation initiatives for Japanese & Vietnamese partners. How Vietnamese companies can scale up in Japanese market?</i></p>	Business Matching Session
15:00 – 15:30	Tea-break		
15:30 – 17:00	<p>Panel Discussion 04: Tech Talents <i>Capabilities and competencies of Vietnam IT workforce. Assessment of IT workforce and education system. Best practices in hiring, building, training and keeping a winning IT team.</i></p>	<p>Panel Discussion 05: Korean & Vietnamese companies' cooperation in developing tech solutions <i>How Korean tech companies can work with Vietnamese IT companies to get the win-win cooperation? New technologies in Korea, which Vietnamese companies can acquire to solve old problems and to increase competitiveness.</i></p>	Business Matching Session
17:00 – 18:00	Networking – Exhibition visit – Enjoying the cultural show		
18:00 – 21:00	Gala Dinner		

DAY 2: IT Companies Tour/ VNITO Golf Tournament 2019

Time: 8:00 – 16:30, Oct 25, 2019

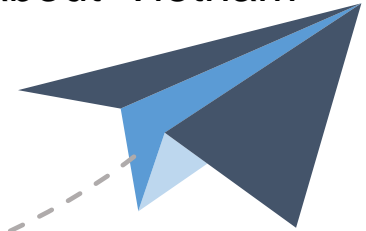
08:00 – 16:30	Visiting Vietnam Top IT Companies & Quang Trung Software City (QTSC)
09:00 – 13:30	VNITO Golf Tournament 2019

What

1. Promote Vietnam IT industry
2. Promote the conference and brand name of VNITO Alliance
3. Connect partners & customers
4. Build relationship and increase sales

Who

1. Foreign tech companies have outsourcing needs
2. Vietnam IT companies & solutions providers
3. Vietnam & foreign companies in each industry: finance - banking, e-commerce, logistics, etc., who are customers of solution providers
4. Others who wants to know more about Vietnam IT industry & innovation trends



How

1. Build a full-info website for event
2. Promote event information on communication channels of partners, associations, consulates in Vietnam & overseas
3. Social media channels: Facebook, YouTube, Eventbrite
4. Seminar, promotion trip to overseas and cities in Vietnam
5. Media partners: TV news, banner, articles about the event

Where

1. Vietnam
2. Japan
3. USA / North-America
4. Europe
5. Asia- Oceania





[PRESS
RELEASE](#)

[PRESS
RELEASE \(VN\)](#)

Conference to promote Việt Nam as emerging tech, innovation hub

Update: August, 28/2019 - 08:30



A press conference was held in HCM City on August 27 introduce the Vietnam ITO conference 2019, which will at the Tân Sơn Nhất Saigon Hotel from October 23 to 26. VNS Photo

[Vietnam News](#)

Kinh doanh | **Doanh nghiệp** | **Doanh nghiệp Việt**

Thứ tư, 28/08/2019, 01:00 (GMT+7)

Ngành phần mềm Việt muốn chuyển mình từ gia công lên sáng tạo

Các thành viên của cộng đồng gia công phần mềm đều cho rằng đây là thời điểm vàng để chuyển lên bậc sáng tạo thay vì chỉ "coding".

ThinkforBL là một đơn vị tư vấn và phát triển tại Hàn Quốc. Công ty đã hỗ trợ hơn 300 doanh nghiệp nước này giải quyết các bài toán về hệ thống phần nhân lực và kỹ thuật. Tuy nhiên, ông Park Jihwan - CEO công ty nói rằng 1 trường và nguồn nhân lực kỹ sư Hàn Quốc đang bị thu hẹp, khiến các công có nhu cầu gặp khó khăn.

"Chúng tôi hướng đến giải quyết vấn đề này là hợp tác với các đối tác toàn Việt và chúng tôi chọn Việt Nam, sẽ là địa điểm hàng đầu để giúp các công ty phần mềm Hàn Quốc gia tăng giá trị gia tăng toàn cầu", ông Park nói.

Nhu cầu hợp tác kiểu ThinkforBL ngày càng nhiều. Nó không còn là giao m pháp cơ bản cho doanh nghiệp Việt nhận về "coding" mà đòi hỏi phải tham ngày từ khâu thẩm định, tư vấn và đồng góp chất xám vào xây dựng kiến trúc cho giải pháp, phù hợp nhu cầu khách hàng. Ngoài Hàn Quốc, Nhật Bản và Mỹ... là những khách hàng tiềm năng của Việt Nam.

"Ngành gia công phần mềm đã bước qua giai đoạn 2.0 rồi. Trước đây, khách hàng giao yêu cầu rồi mình làm. Bây giờ, chúng ta phải tham gia tìm giải pháp cho họ ngay từ bước triển khai đầu tiên", ông Nguyễn Hữu Lễ - Chủ tịch TMA Solutions, người được mệnh danh là "Bố già" trong làng gia công phần mềm trong nước cũng nhận xét.

Phát triển Dịch vụ CNTT Việt Nam 2019 Công nghệ và đổi mới sáng tạo

Ý Nhi | Thứ tư, 28/08/2019 | 16:25 GMT+7

Liên minh Xuất khẩu Dịch vụ CNTT Việt Nam (Liên minh VNITO), Công viên Phần mềm Qua Trung (QTC) và Trung tâm Xúc tiến Thương mại và Đầu tư TP.HCM (ITPC) dưới sự chỉ đạo của UBND TP.HCM dự kiến tổ chức Hội nghị Phát triển Dịch vụ CNTT Việt Nam năm 2019 (Vietnam ITO Conference 2019) với chủ đề "Việt Nam - Điểm đến cho Đổi mới Sáng tạo" và ngày 23-25/10/2019 (ngày hội nghị chính 24/10/2019) tại Khách sạn Tân Sơn Nhất (quận Phú Nhuận, TP.HCM).



[Doanh Nhân Sai Gon](#)

[VNExpress](#)

[E-News](#)

YouTube

NGÀNH CÔNG NGHỆ THÔNG TIN VIỆT NAM HƯỚNG ĐẾN MỤC TIÊU TRỞ THÀNH ĐIỂM ĐẾN CHO ĐỔI MỚI SÁNG TẠO

[VNITO 2019] Ngành CNTT Vietnam hướng đến mục tiêu trở thành điểm đến cho đổi mới sáng tạo [HTV9]

YouTube

THỜI SỰ VIỆT NAM ĐIỂM ĐẾN CỦA ĐỔI MỚI SÁNG TẠO

[ITC 2019] Việt Nam - Điểm đến cho Đổi mới Sáng tạo [Nhân Dân TV]

[TV News](#)

YouTube

SẮP DIỄN RA HỘI NGHỊ PHÁT TRIỂN DỊCH VỤ CÔNG NGHỆ THÔNG TIN VIỆT NAM 2019

Vietnam ITO Conference 2019 - Press Conference [VTV]



EVENT TICKETS

Welcome Drink
500.000 VND
18:00 – 20:30 Oct 23, 2019

Conference
1.000.000 VND
Regular
08:00 – 17:00 Oct 24, 2019

Regular Seat
No Gala Dinner
No Gift Voucher
Online Guide

Conference
2.000.000 VND
VIP
08:00 – 21:00 Oct 24, 2019

VIP check-in
VIP Seat
Gala Dinner
Gifts/ Voucher
Hardcopy Guide



Full-day admission

- + Listening to 2 conference sessions & 8 panel discussions
- + Meeting with over 30 influential speakers in IT and other sectors
- + Connecting with more than 500 potential customers & partners
- + Contacting with 100 famous journalists
- + Visiting over 50 IT solution counters

Material Package:

- + Online booklet included speaker bio, company info in B2B and Exhibition

Tea-break all day, Lunch buffet

FREE ADMISSION for:

- Overseas clients (Headquarter/ Branch is not located in Vietnam)
- Non-IT Clients who agree to join the business matching session with Vietnamese IT service providers.

- VAT is not included
- The price based on Drinks & Food costs, can be changed following to the venue

➤ VAT is not included

Sold Out

<p>5.000.000 VND</p> <p>VNITO Member Booklet</p> <p>2.000.000 VND/ information page 3.000.000 VND/ advertising page</p>	<p>10.000.000 VND</p> <p>Exhibition Counter</p> <p>08:00 – 19:00 Oct 24, 2019</p> <p>First come, first served</p>	<p>10.000.000 VND</p> <p>B2B Table</p> <p>13:30 – 17:00 Oct 24, 2019</p> <p>Free for overseas/ potential buyers</p>	<p>5.000.000 VND</p> <p>Conference Booklet</p> <p>Distributed to all participants of event</p> <p>Price on 1 page</p>
<p>A5 size English Printed & Online version</p>	<p>1 counter (2m*2m) 1 table & 2 chairs 1 constructed backdrop Free tea-break all day</p>	<p>1 table (2m*1m) 06 chairs + 01 standee Table + number head Free tea-break & water for half-day</p>	<p>A5 size English Printed & Online version</p>

EXHIBITION LAYOUT



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Vietnam ITO Conference 2017

[Photo Report](#)

[Mainstream Report](#)

[Social Report](#)

Vietnam ITO Conference 2015

[Final Report](#)

[Media Report](#)

DOWNLOADS

CONTACT US

Feel free to contact us for further information!

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