

malik

Panel Discussion:

Synergy & Integration

New ways for complex projects

Dr. Constantin Malik

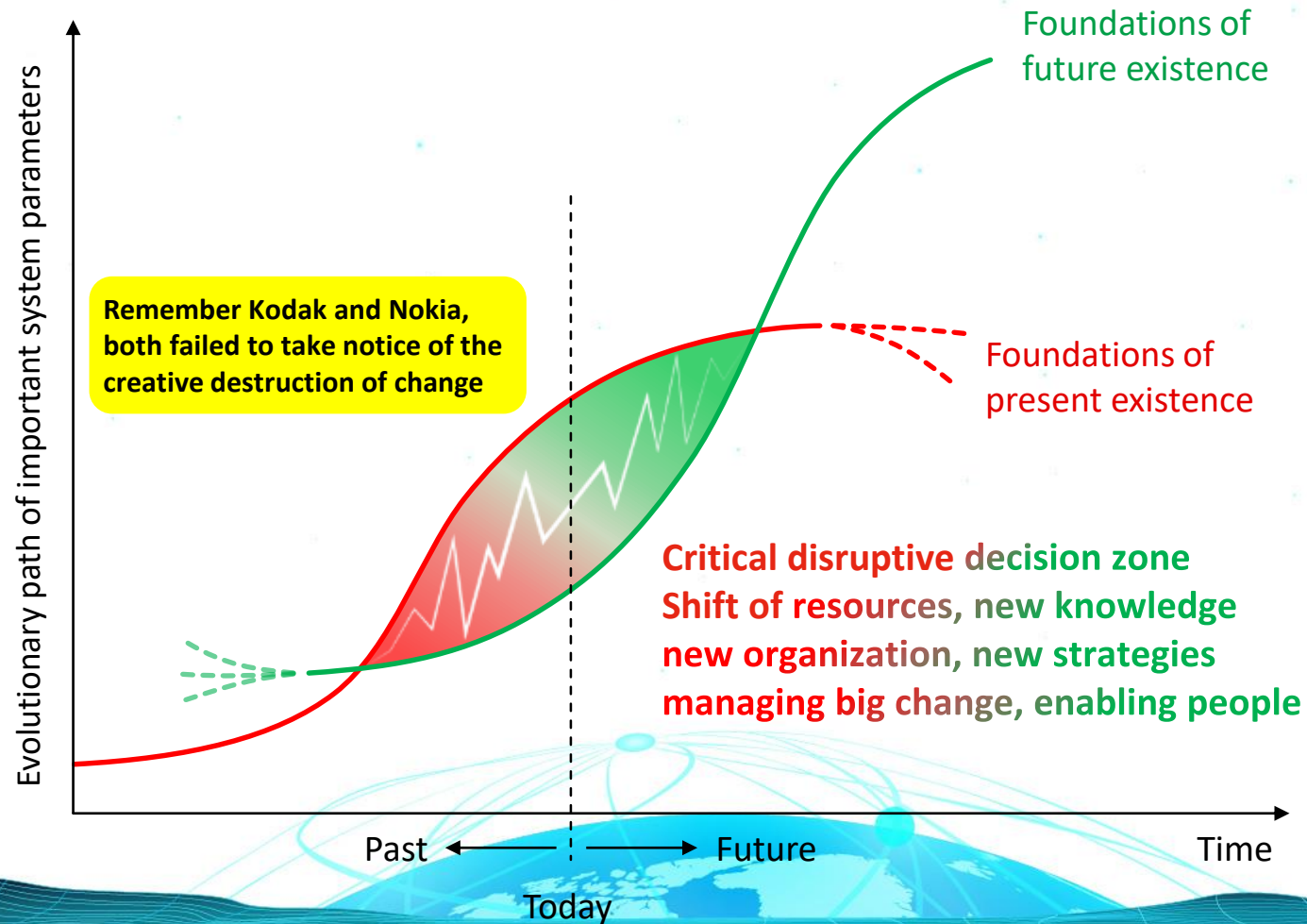
Executive Director, Malik Institute

Dr. Nam Nguyen

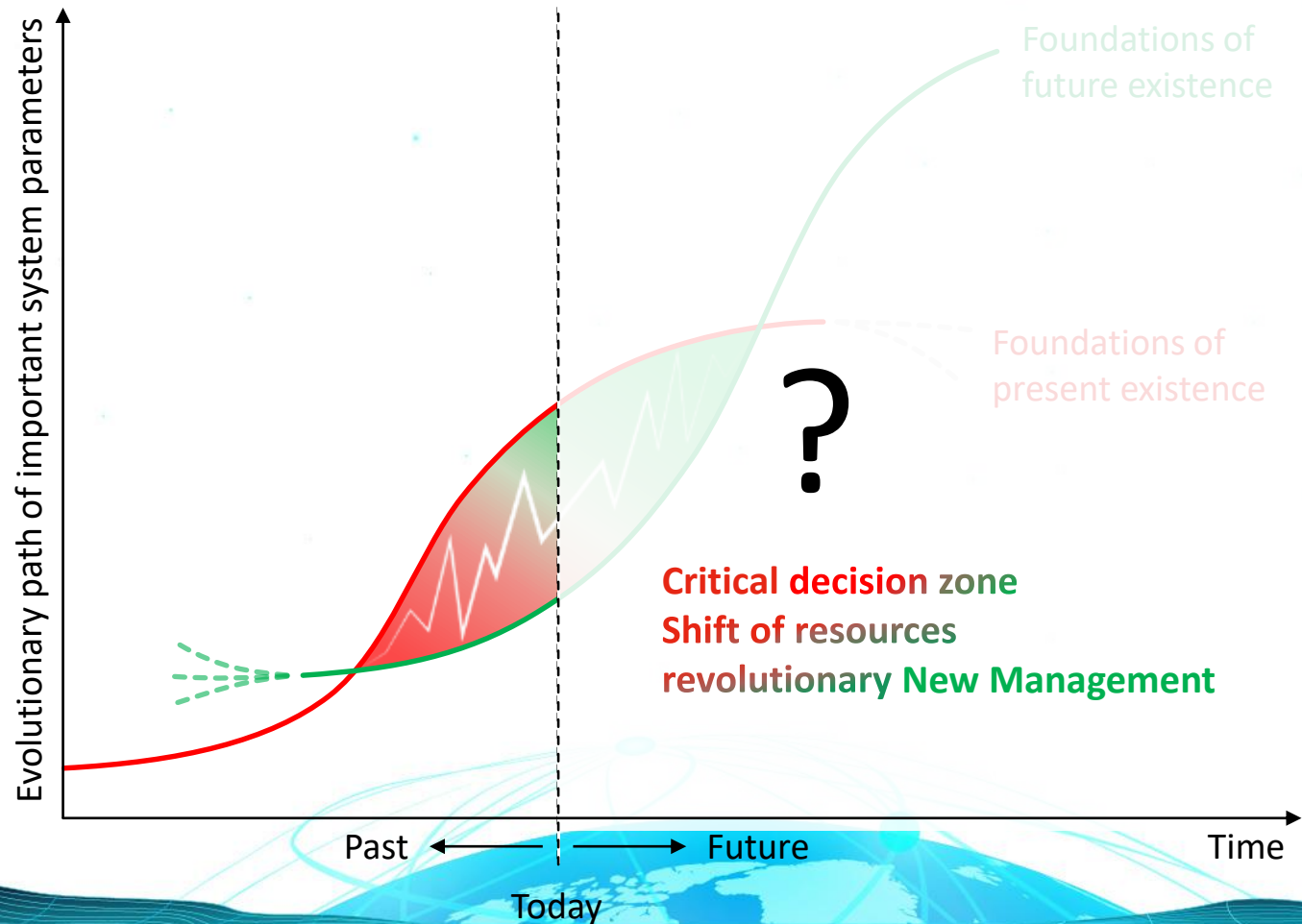
Director, Malik Australia and SE Asia



The Great Transformation 21



In order to do the right things today, one needs to know the patterns of change – and recognize them!

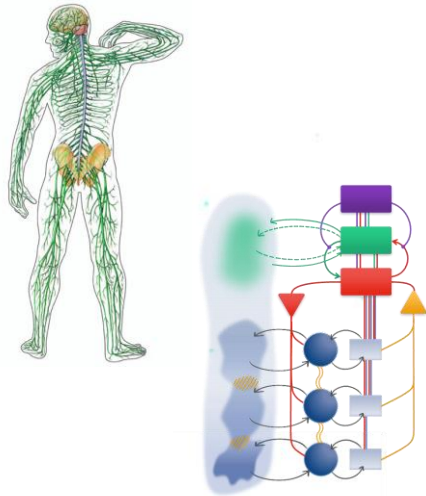


Allianz

- 3rd largest global insurance company
- 140 000 employees
- 126 bn revenue
- 65 decentralized operative units all over the world to serve the respective countries

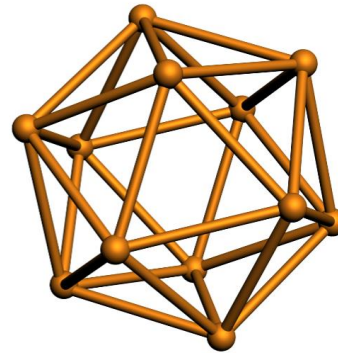


Nervous System



Synteграtion®

Solutions
Alignment
Consensus
Collaboration

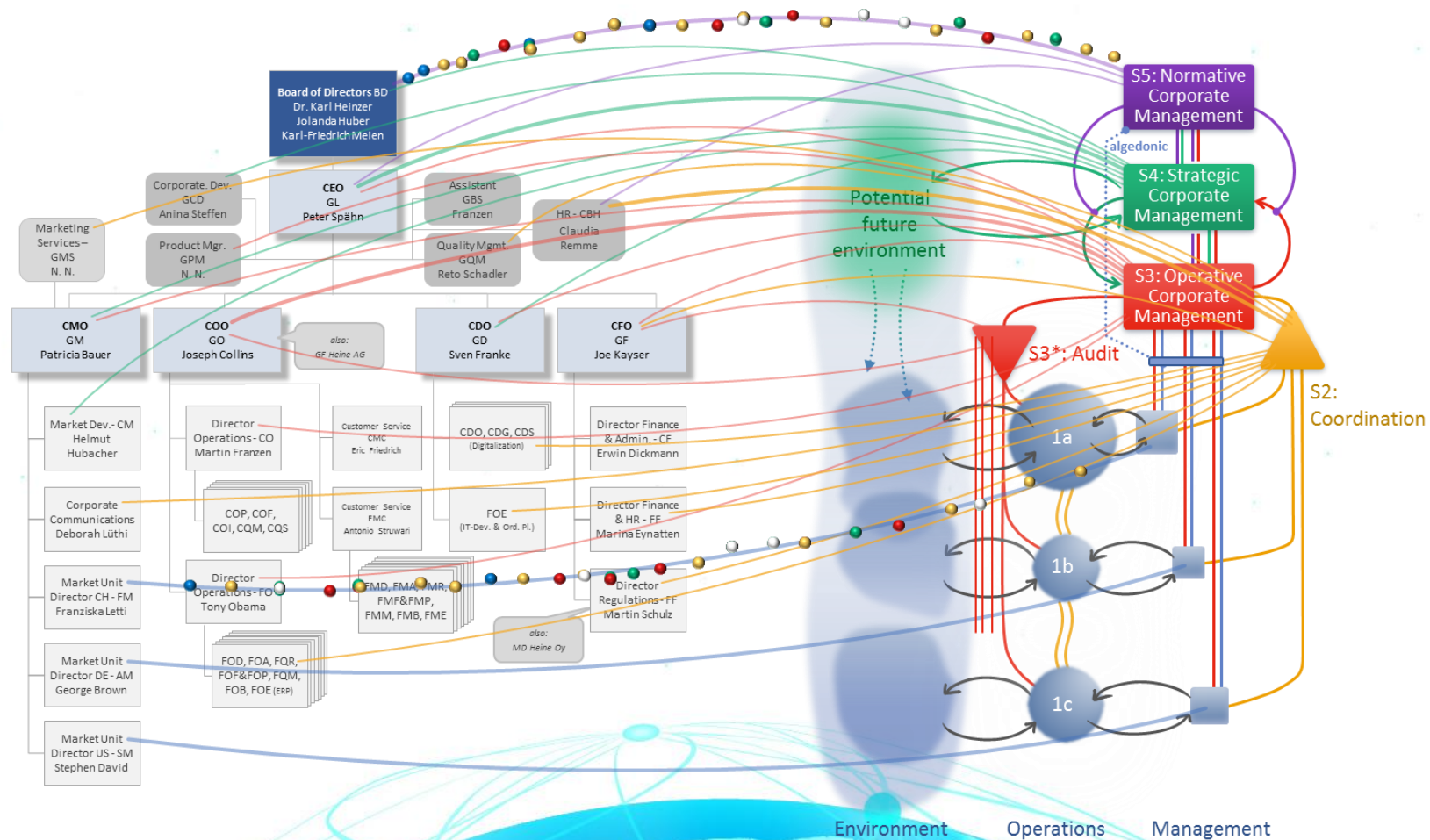


Cybernetic Management Skills

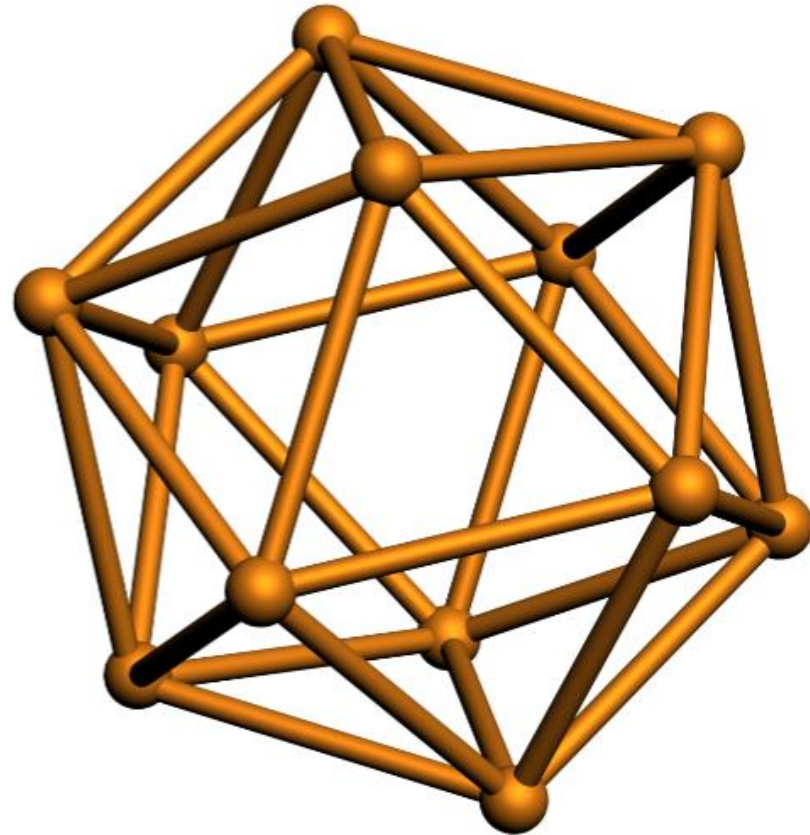


Innervating the existing organization

A central nervous system for organizational effective functioning



Synte-gration[®]



From the Key Challenge to the effective Communicative Structure

Key challenge (Opening Question):

„What do we have to do to improve the ROS by 1/3 within one year, while also ensuring our liquidity at all times?“

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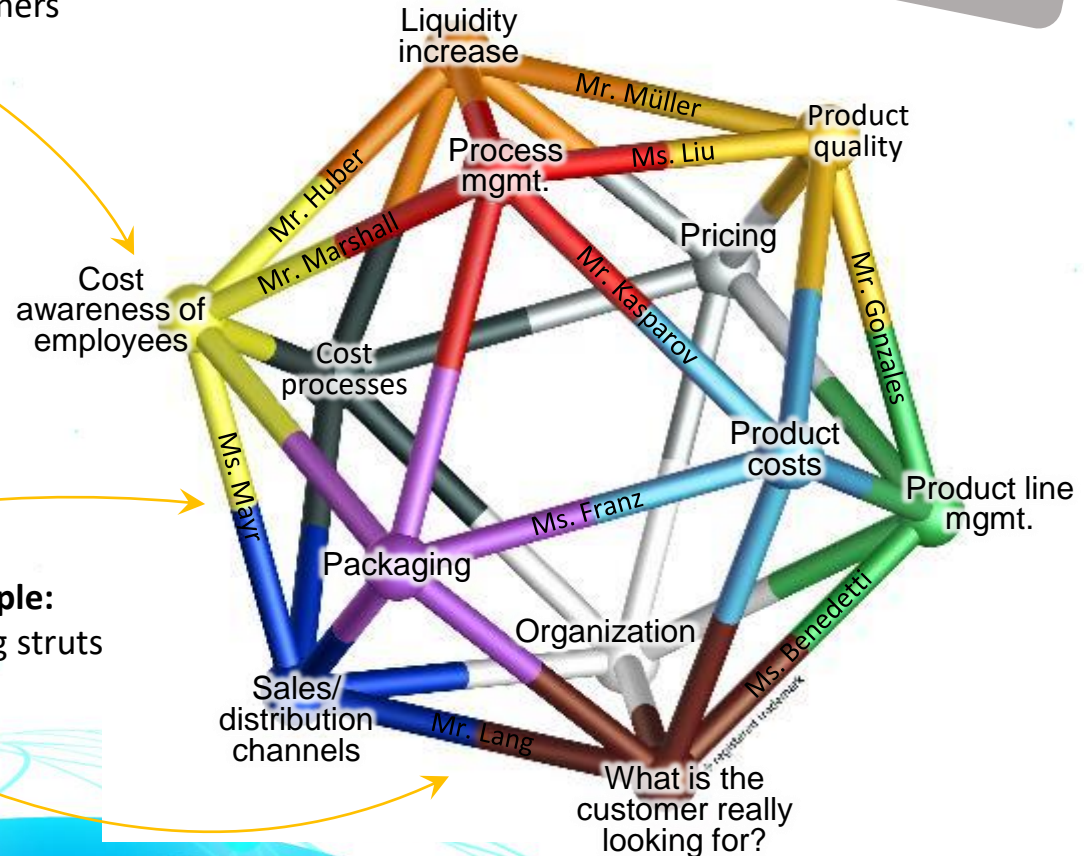
Selection of the right participants (up to 42) Guided by the question:

“Who has to join because of his or her knowledge or because he or she is necessary for the implementation?“

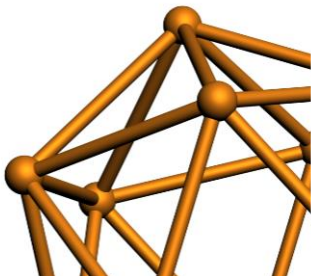
12 topics:
corners

42 people:
connecting struts

Example of a business in Europe



Selection of Syntegration Opening Questions (Allianz cases)



“What do we have to do in order to implement a Master Control to protect Allianz Group against cyber-attacks and mitigate their impacts?”

“What do we need to do to prepare, agree and implement an Allianz Cyber Security Strategy ensuring compliance with relevant legal regulations and reacting on a constantly changing market (esp. customers) as well as a threat landscape (esp. hackers) in the context of IT and digital business?”

***“What do we, the Allianz Global ISO Community, do to make our core cyber security processes – security operations and risk management – part of our day-to-day business? ... and ...
What do we do to enable our business departments to take accountability in our core cyber security processes?”***

“What do we have to do – as the global CIO network – to implement the Digital Transformation of Allianz in order to make Allianz the most trustful financial advisor with a growing customer base?”



malik 25 participants discuss and shape the future of the cyber security of the Allianz Group

Participants: Experts from Allianz SE, Allianz Technology and Operational Entities

Example



“What do we have to do in order to implement a Master Control to protect Allianz Group against cyber-attacks and mitigate their impacts?”

Munich, Marriott Hotel
June 19th–20th 2017

Example: digital transformation themes consolidated by the participants to the main topics of the Syntegration

