

Panel Discussion:

Japan's digitalization and collaboration opportunity with Vietnam

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Japan's Big Shift

1. Sports

2. Population

3. Fin Tech

4. SME under Industry 4.0

5. Work Style



Japan shifts to Sports Powerhouse



Source: JFA, WRC, The Tokyo Organising Committee of the Olympic and Paralympic Games,

Japan's Big Shift

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2. Population

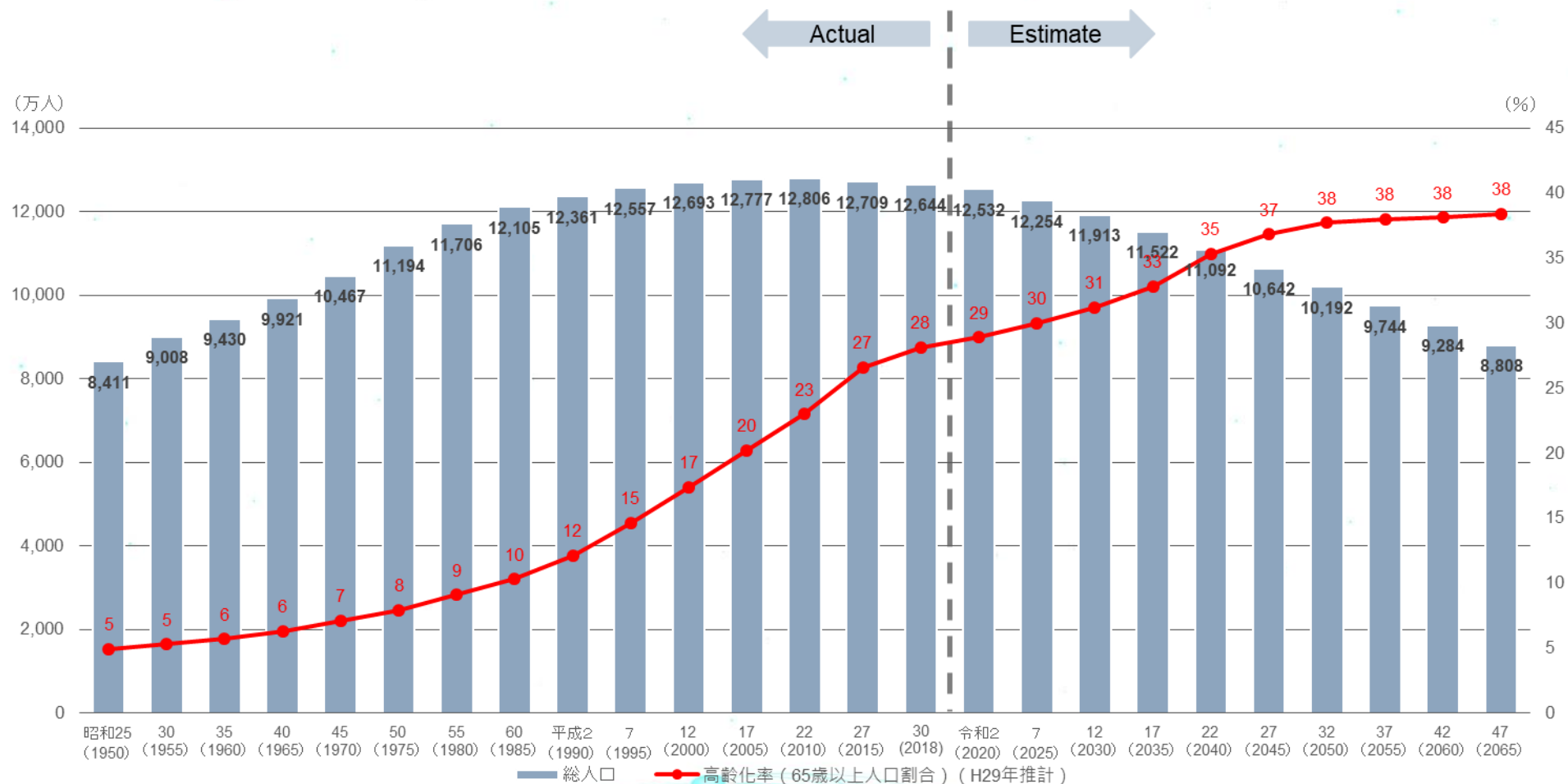
3. Fin Tech

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Population decrease and Aging are the big concerns



Data: Cabinet Office

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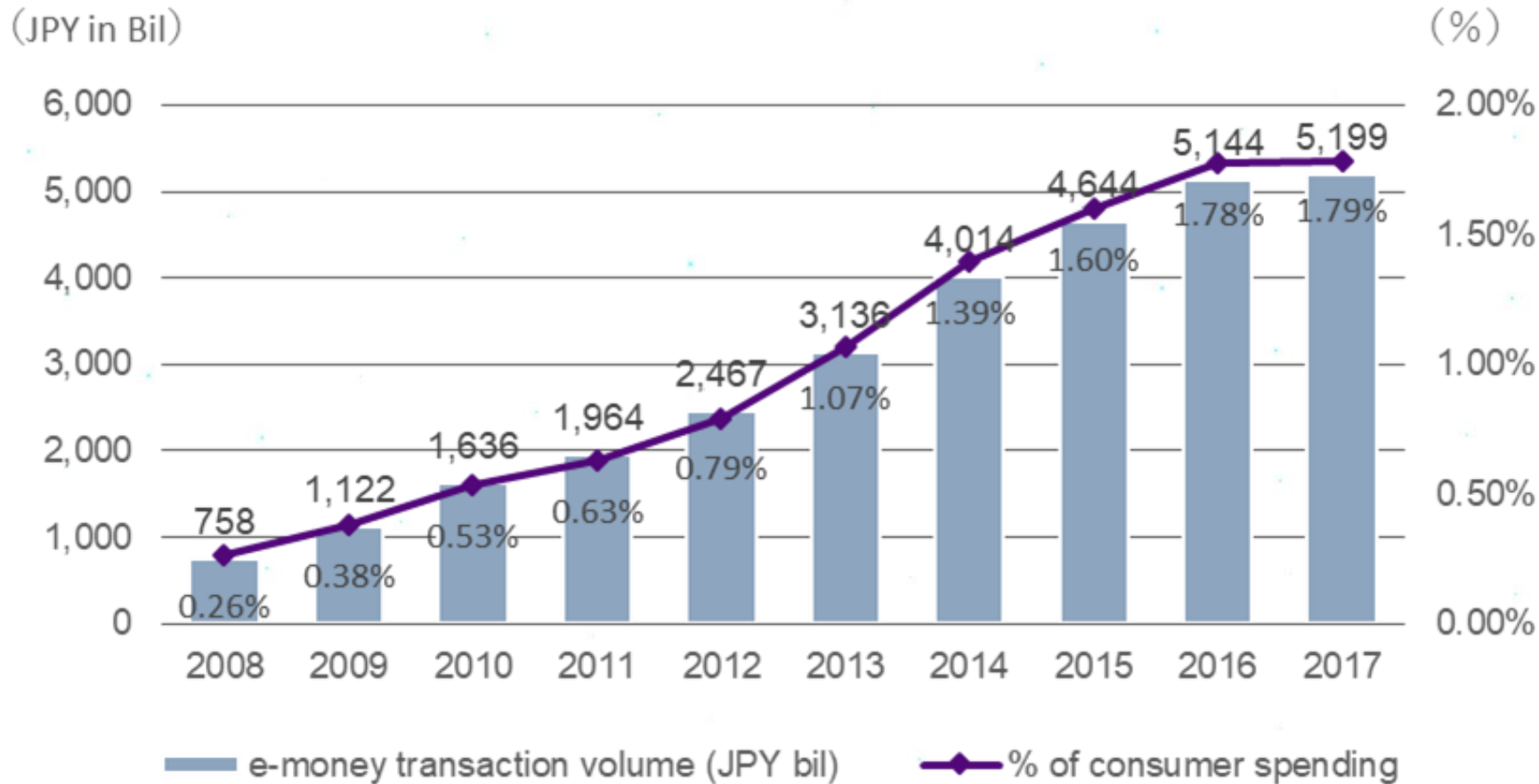
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E-money became popular by transportation card



Data: Bank of Japan, Ministry of Internal Affairs and Communications



Source: JR East

Japan Post to Convenience Stores (CONBINI)

Number of Post Office: 24,000

Number of CONBINI: 55,000



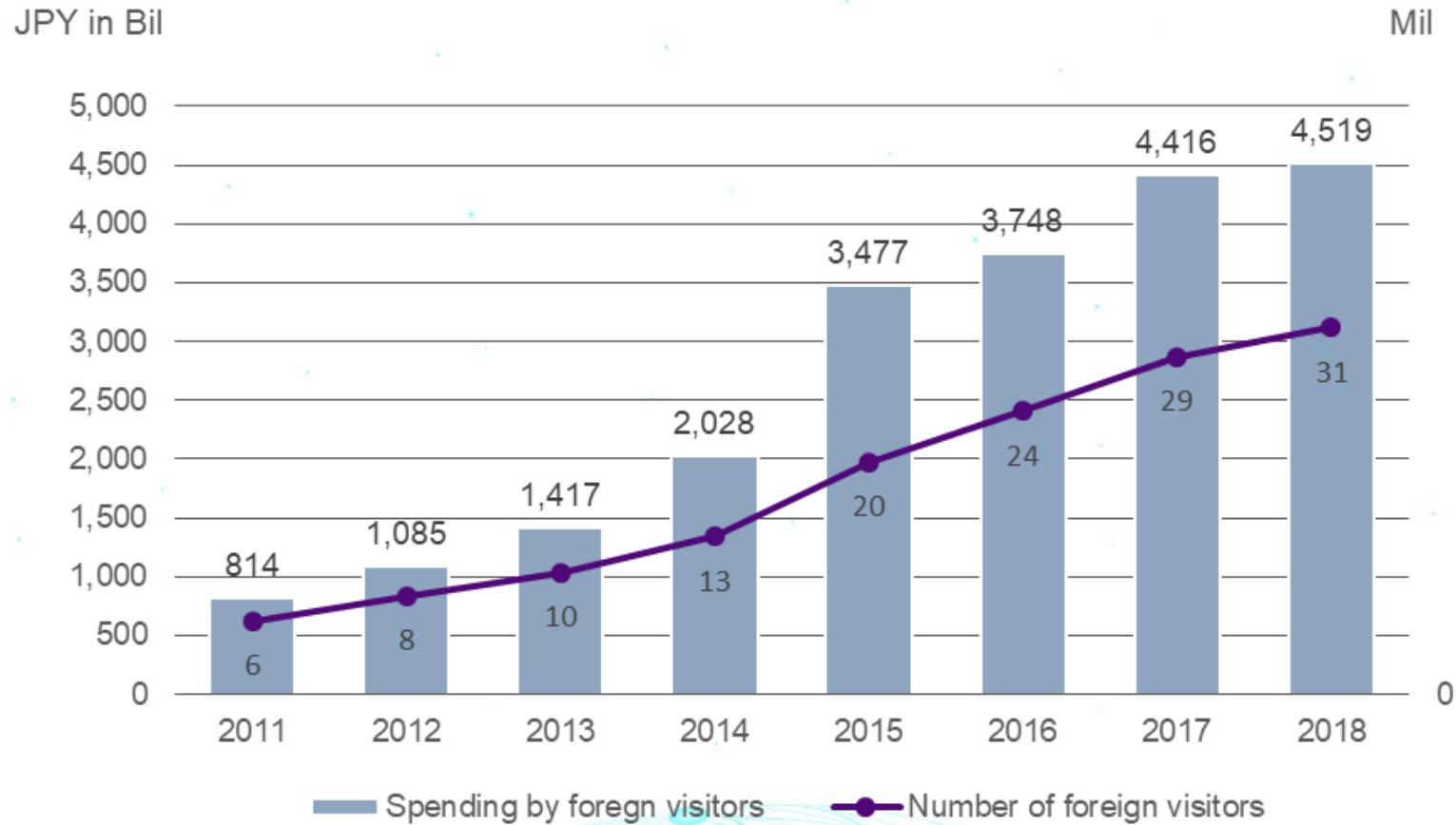
Fin Tech starts to penetrate in Japanese Society

FinTech Service Category		
Area	Function	Major services
Banking	Deposit, Asset Mgt	PFM (Personal Financial Management), Virtual Bank
	Lending	P2P Lending, Social Lending, Crowd Funding
Transaction	Payment	Mobile and Online payment, Mobile POS, Auto Pay
	Remittance	Online Remittance, P2P Remittance
Securities	Investment	Robo-advisor, Online Securities, FP (Financial Planner)
Infrastructure	Operation support	Big-Data Analysis, Crowd Out Sourcing
	Currency	Bit Coins, Block Chain

Data: Ministry of Internal Affairs and Communications



Japan became the popular shopping destination



Data: Japan Tourism Agency



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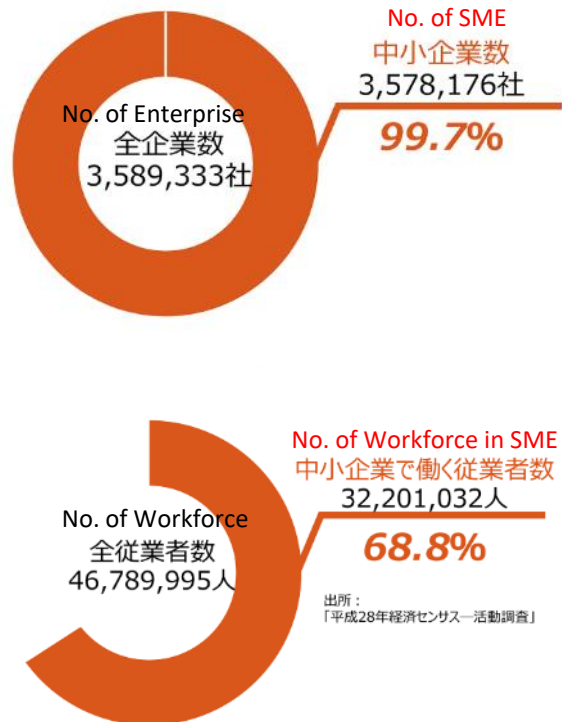
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SME is the source of Japan's economic power

Industry optimization by AI and IoT is on going



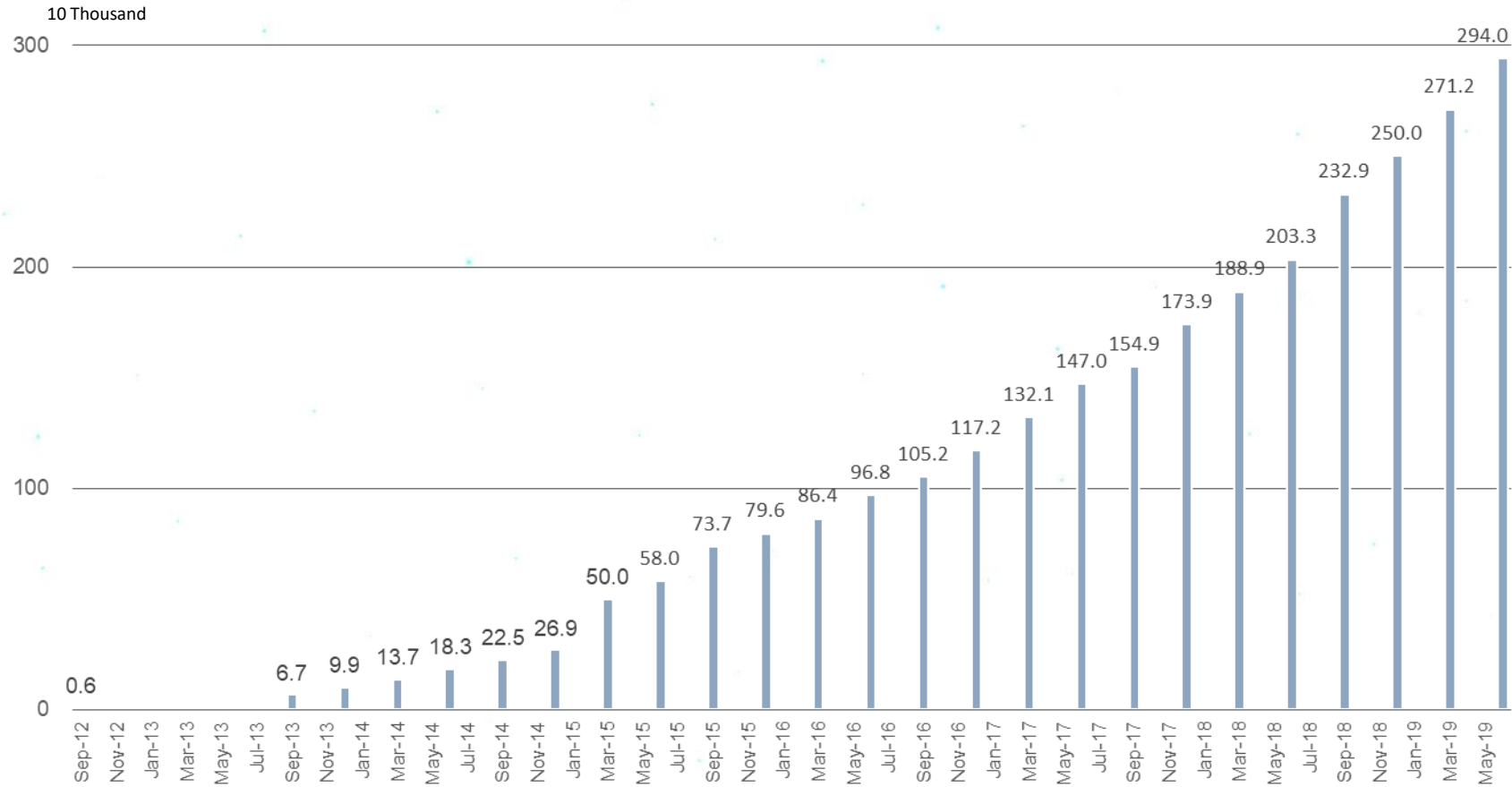
Source: Organization for Small & Medium Enterprises and Regional Innovation, JAPAN

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Crowd Sourcing Market is increasing



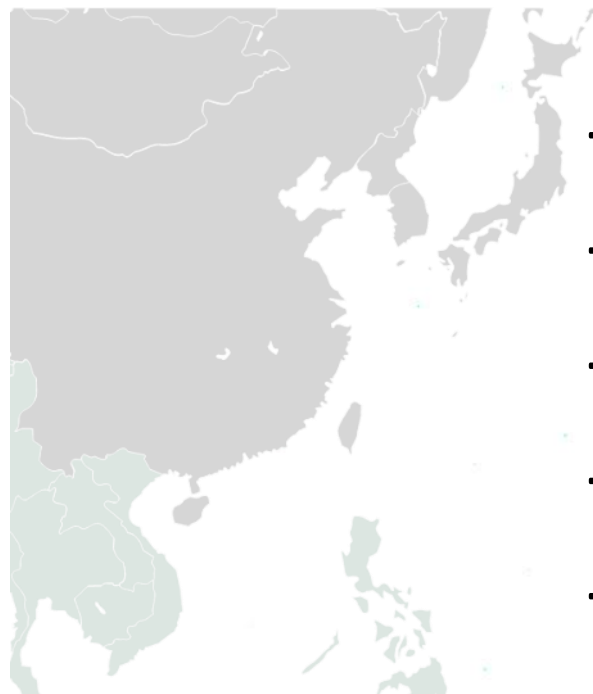
Data: IR Crowd Works Inc.



Collaboration with Japan

Vietnam's Strength

- People
- IT
- Education



Challenge

- Communication
- Working Environment
- Open Market
- Life infrastructure
- Long term commitment

