

# Global ICT Cooperation & Supporting of Korean Government

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# ☑ KICC : Korea IT Cooperation Center

: Under the Ministry of Science and ICT(MSIT) of Republic of Korea



## ☑ Why Vietnam

### ☑ “Next China”

: Vietnam is following China in its Economic Development (VOA)

### ☑ “High potential” which 45% of population is below 30 years

: Vietnam Age Structure (Index Mundi)

### ☑ 6<sup>th</sup> “Global Outsourcing Service Location”

: India-China-Malaysia-Indonesia-Brazil-Vietnam (A.T.Kearney Global Services Location Index)

### ☑ 4<sup>th</sup> “Startup Investment” Country

: Singapore-Indonesia-Malaysia-Vietnam (CB Insight)







## ☑ Korea IT Cooperation Center in HCMC

### ☑ Facilities & Equipments

: Total 133m<sup>2</sup> consist of Co-working Space, Business Incubators, Administrative Office

(Address) 135 Hai Ba Trung Ben Nghe Qual 1, HCMC

### ☑ Main Service

: (Working Space) 4 Business Incubators, 30 Co-working Space memberships

: (Consulting) Vietnamese Law on Accounting, Labor, Tax etc

: (Networking) Organizing/co-organizing events for networking

: (Human Resource) Training Programmers in the name of Korea IT School

: (Startup) Networking and Exchanges startup between Korea-Vietnam



# ☑ Supporting Vietnamese Startups into Korea

## ☑ K-Startup Grand Challenge

( Since 2016 )

K-Startup Grand Challenge is a startup inbound program organized and financed by the Korean government.

1<sup>st</sup> Prize : 100,000 \$

2<sup>nd</sup> Prize : 40,000 \$

3<sup>rd</sup> Prize : 20,000 \$

4<sup>th</sup> Prize : 6,000 \$



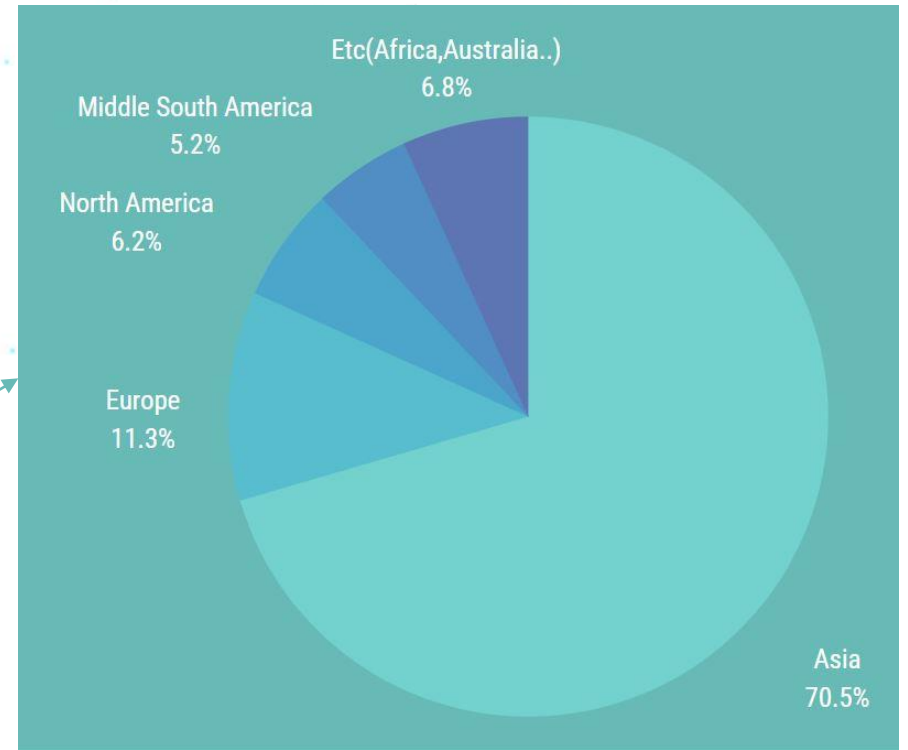
Accelerate Your Startup in  
**KOREA**



Get Detail and Apply  
[www.k-startupgc.org](http://www.k-startupgc.org)

## ☑ K-Startup Grand Challenge 2019

- \* ~ 2019 June : Recruit (1,677 Startups)
- \* ~ 2019 June : 1<sup>st</sup> Assessment (Documents)
- \* ~ 2019 July : International Audition in 8 Countries
- \* ~ 2019 August : Short List (20 Countries 38 Startups)
- \* 2019 December 5~6 : Final Demo Day





## ☑ V-Startups in K-Startup Grand Challenge 2019

# TUBUDD

tubudd.com : Introduce various attractions and local guides in Vietnam



minet.asia : Program to build a marketing strategy based on A.I's social network analysis



phypass.com : Consumer behavior analysis program based on A.I



kodimo.com : Development of toys and tools for educating coding to children





## ☑ Supporting Korean Startups into Vietnam

### ☑ Vietnam Startup Wheel 'International Track' ( Since 2019 / Domestic Track - Since 2013)



STARTUP WHEEL  
VIETNAM

#### STARTUP WHEEL INTERNATIONAL TRACK 2019

Vietnam Startup Wheel 2019 creates room for international startups to explore Vietnamese market, find local partners and customers, and also a chance to win lots of prizes



Xin Cảm ơn !

